

New Entry Name Text for Trophy	Category Name Text for Trophy	New Winner Name(s) Text for Trophy	G, S, or B
FY2007 GPA Annual Report: Gateway to American Commerce	Publications-Overall - Annual Report	Georgia Ports Authority	Gold
Unite - Coca-Cola Enterprises Employee Magazine	Design - Magazine	The Jones Group/Coca-Cola Enterprises	Gold
2007 GTRI Annual Report - Problem. Solved.	Design - Annual Reports	Georgia Tech Research Institute/Georgia Tech	Gold
SouthernLINC Wireless Addresses Communications Challenges for Construction Companies	Writing - Individual op-ends, features and articles	SouthernLINC Wireless/Edelman	Gold
From the Mississippi to the Mekong: UPS Educates Small Businesses in Memphis, Tenn., on Going Global	Writing - Individual op-ends, features and articles	UPS/Edelman	Gold
Southern Company 2007 Annual Report "Facing Realities"	Writing - Annual Reports	Southern Company	Gold
Imperial Sugar CEO John Sheptor: Remarks at "A Community Rem	Writing - Speech	Edelman/Imperial Sugar	Gold
Celebrating a Legend in Architecture - Ron Sineway Tribute	Writing - Video Script	Brand Resources Group/Facility Group	Gold
YOU and GPC - Growing Stronger Together: Retirement Program De	Publications-Overall - Brochure	Towers Perrin/Genuine Parts Company	Gold
The Dash Without The Splash, The New Smart Top Lid from GP Foo	Integrated Marketing Campaign - Product Branding	Brand Resources Group/Georgia-Pacific Food	Gold
Emory Healthcare Quality Conference	Integrated Marketing Campaign - Internal Campaign	Emory Healthcare	Gold
100 Years of Innovation	Integrated Marketing Campaign - Event Marketing	Brand Resources Group/Georgia-Pacific Food	Gold
My Cause	Integrated Marketing Campaign - Other	Edelman/SunTrust Banks, Inc.	Gold
Marker Madness 2008	Public Relations and Employee Communications - C	UPS	Gold
Fueling Interest in Fuel-Saving Research	Public Relations and Employee Communications - M	Georgia Tech Research Institute	Gold
Creating and Showcasing Corporate Resolve and Positioning in the	Public Relations and Employee Communications - C	Edelman/Imperial Sugar	Gold
Earth Hour - A Global Statement on Climate Change	Public Relations and Employee Communications - S	Creaxion/World Wildlife Fund	Gold
Breakfast with Champions: See the Ability, Not the Disability	Public Relations and Employee Communications - O	Brand Resources Group/Bobby Dodd Institute	Gold
Reignmaker PC Mall Portal	Electronic Media - Website Overall	Going Interactive/Reignmaker Communications	Gold
Delta Air Lines In-flight Safety Video	Electronic Media - Streaming Video	Delta Air Lines	Gold
Resource Magazine	Publications-Overall - Magazine	LOMA Resource	Gold
Delta Air Lines In-flight Safety Video	Video - Other	Delta Air Lines	Gold
Momentum - Newsletter	Publications-Overall - Newsletter	Manheim	Gold
Downtown Connects Card	Design - Publication-Short brochure (tri-fold)	Central Atlanta Progress	Gold
Cox Enterprises 2007 Annual Report	Publications-Overall - Annual Report	Cox Enterprises, Inc.	Silver
Climate Change Brochure	Design - Publication-Long brochure	Southern Company/Matt Carmack	Silver
Cox Enterprises 2007 Annual Report	Design - Annual Reports	Cox Enterprises, Inc.	Silver
Northside Hospital Frontline Supervisor Guide - Mapping Your Caree	Design - Packaging	Towers Perrin/Northside Hospital	Silver
YOU and GPC - Growing Stronger Together: Retirement Program Pa	Design - Direct Mail	Towers Perrin/Genuine Parts Company	Silver
Among Friends	Design - Newsletter	Atlantic Southeast Airlines	Silver
Cumberland CID 2007 Annual Report	Publications-Overall - Annual Report - Non-Profit	Jackson Spalding/Cumberland CID	Silver
FY2007 GPA Annual Report: Gateway to American Commerce	Photography - Publication	Georgia Ports Authority	Silver
Inside Cox Magazine	Writing - Magazine	Cox Enterprises, Inc.	Silver
Inside Cox Magazine "Shades of Green" Feature Article	Writing - Individual op-ends, features and articles	Cox Enterprises, Inc./Corporate Reports	Silver
2007 GTRI Annual Report: Problem. Solved.	Writing - Annual Reports	Georgia Tech Research Institute/Georgia Tech	Silver
Healthcare Heroes	Writing - Speech	Sumter Regional Hospital/Hayslett Group	Silver
GTRI External Web Site: Problem. Solved.	Writing - Web Copy	Georgia Tech Research Institute/Synaxis	Silver
Ryder Retirement Choice Newsletter	Writing - Other	Towers Perrin/Ryder System, Inc.	Silver
Emerging Market Guide - China	Writing - Other	UPS/Edelman	Silver
Kudzu.com National Rollout Employee Contest	Integrated Marketing Campaign - Company Branding	Cox Enterprises, Inc.	Silver
World of Work 2008	Integrated Marketing Campaign - Company Branding	Randstad USA	Silver
Northside Hospital Frontline Supervisor Guide - Mapping Your Caree	Publications-Overall - Brochure	Towers Perrin/Northside Hospital	Silver
Blue Ember Brand	Integrated Marketing Campaign - Product Branding	Realm Communications/Fiesta Gas Grills	Silver
Ryder Retirement Choice Communication Campaign	Integrated Marketing Campaign - Internal Campaign	Towers Perrin/Ryder System, Inc.	Silver
2007 National Disability Employment Awareness Month Campaign	Integrated Marketing Campaign - Event Marketing	Bobby Dodd Institute	Silver
Georgia 511	Integrated Marketing Campaign - Other	Georgia Department of Transportation/Hayslett	Silver
IT Customer Satisfaction Survey Communication Campaign	Public Relations and Employee Communications - C	Southern Company	Silver
Wal-Mart "Locally Grown"	Public Relations and Employee Communications - M	Edelman/Wal-Mart Stores, Inc.	Silver
Cox Conserves	Public Relations and Employee Communications - S	Cox Enterprises, Inc.	Silver
UPS Paperless Adventure	Public Relations and Employee Communications - O	Going Interactive/UPS	Silver
Open Heart Gwinnett Microsite	Electronic Media - Website Overall	Gwinnett Medical Center/Hayslett Group	Silver
Northside Hospital Frontline Supervisor Leadership Commercial	Electronic Media - Animation	Towers Perrin/Northside Hospital	Silver
Southern Company IT Second Quarter 2008 Employee Meeting	Electronic Media - Streaming Video	Southern Company	Silver
Cox Enterprises 2007 Electronic Annual Report	Electronic Media - E-Annual Report	Cox Enterprises, Inc.	Silver
Peer-reviewed Magazine Delivers Quality Education and Thought Leadership in a Visually Striking Package for Children's Healthcare	Publications-Overall - Magazine	Edelman/Children's Healthcare of Atlanta	Silver
GPA SMART System	Electronic Media - CD/DVD Based Multi Media	Realm Communications/Georgia Ports Authority	Silver
By Your Side Seat Microsite	Electronic Media - Other	Luckyfish/Kids II	Silver
YOU and GPC - Growing Stronger Together Retirement Program De	Video - Internal Communication	Towers Perrin/Genuine Parts Company	Silver
St. Luke's Presbyterian Church "Just Imagine" Fundraising Campaign	Video - Non-Profit	EventStreams/St. Luke's Presbyterian Church	Silver
Blue Ember In-Store Video	Video - Product Marketing	Realm Communications/Fiesta Gas Grills	Silver
Jim Robbins Memorial Webcast	Video - Other	EventStreams/Cox Enterprises, Inc.	Silver
What's Up Downtown Newsletter	Publications-Overall - Newsletter	Central Atlanta Progress	Silver
Foundations	Publications-Overall - Newsletter	PRM Consulting Group/Balfour Beatty	Silver
Emory University "Learn your Opinions" Brochure	Design - Publication-Short brochure (tri-fold)	Towers Perrin/Emory University	Silver
Southern Company 2007 Annual Report "Facing...Realities"	Publications-Overall - Annual Report	Southern Company	Bronze

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Blue Magazine	Design - Magazine	Randstad USA	Bronze
IHG 2007 Report to the Community	Design - Annual Reports	Solo Design/IHG	Bronze
Blue Ember Media Kit	Design - Media/Marketing Kit	Realm Communications/Fiesta Gas Grills	Bronze
YOU and GPC - Growing Stronger Together: Retirement Program Zi	Design - Packaging	Towers Perrin/Genuine Parts Company	Bronze
Premier Advantage Customer Program	Design - Direct Mail	Partners + Napier/SouthernLINC Wireless	Bronze
InsideUPS	Design - Newsletter	Realm Communications/UPS	Bronze
GTRI External Web Site: Problem. Solved.	Design - Web site	Georgia Tech Research Institute/Synaxis	Bronze
Committed to Our Community 2007 City of Sandy Springs Annual Re	Publications-Overall - Annual Report - Non-Profit	City of Sandy Springs	Bronze
GP Safe Photography	Photography - Other	Realm Communications/Jim Thompson/Georgi	Bronze
World of Work 2008	Publications-Overall - Handbook and Booklets	Randstad USA	Bronze
FY2007 GPA Annual Report: Gateway to American Commerce	Writing - Annual Reports	Georgia Ports Authority	Bronze
YOU and GPC - Growing Stronger Together: Retirement Program	Writing - Other	Towers Perrin/Genuine Parts Company	Bronze
Lifestyle Campaign	Integrated Marketing Campaign - Company Branding	Luckyfish/ArborOne	Bronze
MAFS 15th Anniversary Campaign	Integrated Marketing Campaign - Product Branding	MLT Creative/Manheim Financial Services	Bronze
YOU and GPC - Growing Stronger Together	Integrated Marketing Campaign - Internal Campaign	Towers Perrin/Genuine Parts Company	Bronze
Take Charge. Take the Test.	Integrated Marketing Campaign - Multicultural Camp	Porter Novelli/Centers for Disease Control and	Bronze
A Community Remembers Memorial	Integrated Marketing Campaign - Event Marketing	Edelman/Imperial Sugar	Bronze
Successful Initiatives: Movies Under the Stars and The Fishing Trip of a Lifetime Sweepstakes	Integrated Marketing Campaign - Event Marketing	SouthernLINC Wireless/Edelman/Kilgannon	Bronze
North Fulton CID Master Planning Process	Integrated Marketing Campaign - Other	Jackson Spalding/North Fulton Community Imp	Bronze
In Hot Water Campaign	Public Relations and Employee Communications - C	Brand Resources Group/Home Safety Council	Bronze
Founders' Day 2007	Public Relations and Employee Communications - C	UPS	Bronze
Safe Haven Awareness Campaign	Public Relations and Employee Communications - M	Brand Resources Group/Home Safety Council	Bronze
Edelman's Ye Olde Media Relations For Medieval Times' New Show	Public Relations and Employee Communications - M	Edelman/Medieval Times Dinner & Tournamen	Bronze
IAAPA Attractions Expo 2007 Goes Global with Media Relations	Public Relations and Employee Communications - M	Edelman/International Association of Amuseme	Bronze
The Recording Academy Atlanta Chapter Celebrates 50 Years of GR	Public Relations and Employee Communications - M	Edelman/The Recording Academy Atlanta Cha	Bronze
After the Storm	Public Relations and Employee Communications - C	Sumter Regional Hospital/Hayslett Group	Bronze
Comcast Cares Day	Public Relations and Employee Communications - S	Comcast	Bronze
RockTenn Listens	Public Relations and Employee Communications - O	Rock-Tenn Company/PRM Consulting Group	Bronze
City of Sandy Springs Web Site	Electronic Media - Website Overall	City of Sandy Springs	Bronze
Vitruve Website	Electronic Media - Website Overall	Luckyfish/Vitruve, Inc.	Bronze
Manheim Podcasts	Electronic Media - Podcast	Manheim	Bronze
Downtownlive this Month	Electronic Media - E-Newsletter	Central Atlanta Progress	Bronze
Delivering Value News Magazine	Publications-Overall - Magazine	Harland Clarke	Bronze
NueMD Search Engine Optimization Program	Electronic Media - Other	Nuesoft Technologies Inc.	Bronze
Succeed in 2008!	Video - Internal Communication	SouthernLINC Wireless/Kilgannon	Bronze
YOU and GPC - Growing Stronger Together: Retirement Update Nev	Publications-Overall - Newsletter	Towers Perrin/Genuine Parts Company	Bronze
2008 Long Term Incentive Plan Portfolio	Publications-Overall - Other	Cox Enterprises, Inc.	Bronze
Rivers Brochure	Design - Publication-Short brochure (tri-fold)	Southern Company/Jennifer Higgins	Bronze

#### Extra awards

Entry Name	Category Name	Winner Name(s)	Award
President's Award		Chip Bush	